

BookCycle Team CSJ

Promotional
Presentation



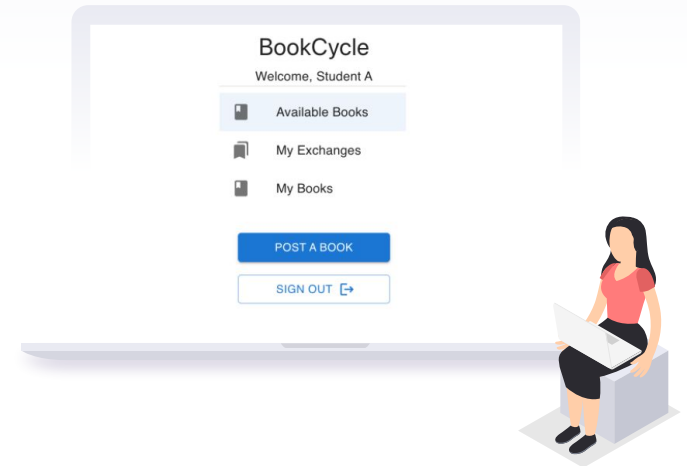
▶ Problem

- ▶ Buying textbooks is not cost effective
 - ▶ Most students never end up reusing textbooks
 - ▶ It's hard to find information about whether a required textbook is used



Our platform

- ▶ Web application that allows users to:
 - ▶ Find textbooks for cheap or free
 - ▶ Exchange textbooks
 - ▶ Share study resources
 - ▶ Connect with peers



Our users

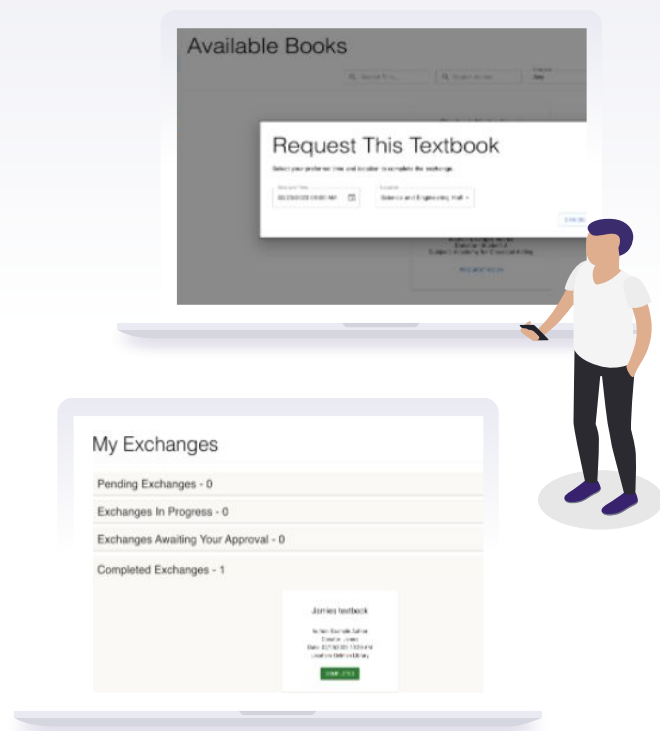
- GW students

• YOU!



Addressing the issue

- ▶ Show where to get textbooks at a cheap price or even free
- ▶ Share ratings/feedbacks about how useful a textbook is
- ▶ Connect with people who are in the class or have taken it



▶ Success

- ▶ Save MONEY!
- ▶ ADVANCE academically!





Thank you!
Questions?